Vineet Chaudhary

Director User Experience Design

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Profile

UX Leader with over 15 years of experience in enterprise design for complex supply chain platforms. Focuses on AI and agentic approaches to enhance workflows grounded in user insights. Proven leader in building high-performing UX teams, establishing design operations, and mentoring talent through growth frameworks. Hands-on in strategy, prototyping, and execution - driving innovation and delivering measurable business impact globally.

Education

Bachelor of Design (Graduated May 2009)
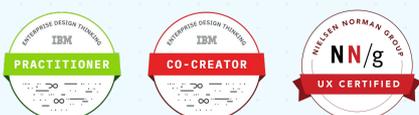
Indian Institute of Technology Guwahati

Other Achievements

Achievements

- 4 US Patents in user interface design and user experience innovations.
- President's Award at Blue Yonder for outstanding contributions to product design innovation and leadership.
- Runners-Up in the North America Customer Centricity Awards (NACCA) for excellence in user experience initiatives.

Certifications

- UX Management Certifications from Nielsen Norman Group (NNG)
- IBM Design Thinking Certifications

Work Experience

Nov 2015 - Present (10+ years)

Director UX Design @ Blue Yonder, Hyderabad

- **UX Strategy & Planning Transformation:**
  Drive UX strategy for Demand, Supply, and Planning applications, transforming workflows into collaborative, agentic systems with predictive insights and automation.
- **Global UX Leadership & Organizational Development:**
  Lead and mentor application, platform, research, content, and design systems teams, building capabilities, design operations, and career frameworks for over 5 years.
- **Cross-Functional Product Leadership:**
  Align Product Management, Engineering, and Data Science on product vision, milestones, quality gates, and model-driven UX workflows, ensuring transparency and execution rigor.
- **Customer-Centered Product Strategy:**
  Facilitate discovery sessions, executive workshops, and usability testing to translate insights into validated enhancements and priorities for the roadmap.
- **Prototyping & Design Execution:**
  Deliver rapid concept validation and high-fidelity solutions using V0 and Figma with detailed specifications.
- **Sales & Go-to-Market Partnership:**
  Enable Presales and Sales with compelling demos, strengthening storytelling and accelerating enterprise cycles.
- **Innovation & Patent Leadership:**
  Lead patent charter initiatives and contribute to Crystal Ball innovation programs, driving differentiated solutions.

March 2011 - Nov 2015 (4 years and 8 months)

Advisory Interaction Designer @ Pitney Bowes, Noida

August 2010 - March 2011 (8 months)

Sr. UI Designer @ Rampgreen Technologies, Delhi

June 2009 - July 2010 (1 year and 2 months)

UI Designer & Program Manager @ Lenskart, Delhi

May 2008 - July 2008 (3 months)

UX Intern @ Deutsche Telekom Laboratories, Berlin

May 2007 - July 2007 (3 months)

Interaction Design Intern @ FirstUsable, Bengaluru